

# CHLOE FORESTIER

Advertising & Art Direction  
Klein College of Communications  
Temple University 2025



## ABOUT ME

As a passionate creative, I strive to make work that combines innovation and artistic vision to forge a connection between brands and consumers. I'm a senior studying advertising with a focus in Art direction and graphic design at Temple University seeking internships and full time roles in creative services, public relations, social media or graphic design.

## SKILLS

Microsoft Office  
Adobe suite  
Video editing  
Content creation  
Canva

Instagram  
Communication skills  
Customer relations  
Organization  
Tiktok

Squarespace  
Graphic design  
Facebook  
Brand strategy

## CONTACT

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chloe-forestier-b3108a21a](https://www.linkedin.com/in/chloe-forestier-b3108a21a)

## LANGUAGES

English  
French

## EXPERIENCE

**Twisted Grounds Coffee, Philadelphia, PA**

**Barista & freelance designer, February 2024-present**

- Providing excellent customer service & following food safety & management protocols
- Creating new beverage recipes for seasonal specialty drinks
- Designing labeling for announcements, retail coffee bags & branding elements

**Cogito Coffee Philadelphia, Philadelphia, PA**

**Social media manager, October 2023-January 2024**

- Created weekly Instagram posts & updated online visual identity
- Tracked analytics & page progress for instagram & facebook
- Curated seasonal holiday syrups & created digital and print promotions according to seasonality

**Temple Student success center, Philadelphia, PA**

**Language Tutor, January 2022- May 2023**

- Provided students tools to better study and practice their French or English conversation skills.
- Organized notes and feedback for students following each tutoring session.